



# BEEHIVE

## Science and Technology Academy



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### NOTICE FOR DIRECTORY INFORMATION and CONSENT for MEDIA RELEASE

#### Directory Information Details

The Family Educational Rights and Privacy Act (FERPA), a Federal law, requires that BSTA, with certain exceptions, obtain your written consent prior to the disclosure of personally identifiable information from your child's education records. However, BSTA may disclose appropriately designated "directory information" without written consent, unless you have advised the school to the contrary in accordance with school procedures. The primary purpose of directory information is to allow BSTA to include this type of information from your child's education records in certain school publications.

#### Examples include:

- a playbill, showing your student's role in a drama production
- the annual yearbook and/or video yearbook
- honor roll or other recognition lists
- graduation programs
- sports activity sheets

Directory information, which is information that is generally **not considered** harmful or an invasion of privacy if released, can also be disclosed to outside organizations without a parent's prior written consent. Outside organizations include, but are not limited to, companies that manufacture class rings or publish yearbooks. In addition, two federal laws require local educational agencies (LEAs) receiving assistance under the Elementary and Secondary Education Act of 1965 (ESEA) to provide military recruiters and institutions of higher education, upon request, with three directory information categories—names, addresses and telephone listings—unless parents have advised the LEA that they do not want their student's information disclosed without their prior written consent.

If you do not want BSTA to disclose directory information from your child's education records without your prior written consent, you must notify the school in writing by August 29 of this school year. A directory restriction form is included below.

#### What information is designated directory information?

Beehive Science and Technology Academy has designated the following information as directory information:

- Student's name
- Email Address
- Parent phone number
- Home address
- Photograph
- Grade level
- Participation in officially recognized activities
- Degrees, honors, and awards received
- The most recent educational agency or institution attended

#### Media Release Consent

Throughout the school year, Beehive Academy may use your student's name, photography, school work, or video in school publications, video presentations, or on the website, including news media in the photography, filming, or interviewing of your child for the purpose of news articles, television news, or radio programs.

Please select below whether you consent to each specific area.

- Do you grant permission to BSTA to use your student's name, photography, school work, or video in school publications, video presentations, or on the school website/media? **(Yes/No)**
- Do you grant permission to BSTA to release information concerning school clubs, activities, or sports your student participates in? **(Yes/No)**
- Do you grant permission to BSTA to release information concerning your student's prospective graduation date, degrees received, awards or honors presented, or dates of attendance? **(Yes/No)**
- Do you grant permission to BSTA to supervise the news media in the photography, filming, or interviewing of your child for the purpose of news articles, television news, or radio programs? **(Yes/No)**

Student Name: \_\_\_\_\_

Parent Name: \_\_\_\_\_

Parent Signature: \_\_\_\_\_

Date: \_\_\_\_\_